RESOLVE: 1) Understanding prejudice video – 2.32min	
Script	Image
The chilling reality of a stranger, consumed by hate, carrying out calculated and deliberate acts of extreme violence is one end of a continuum of hate in our country	AT LEAST: 49 KILLED 48 INJURED Christchurch terror attack death toll increases to 51 Marrier March 1997
Understanding what contributes to prejudice means we can better address an individual's behaviour and make positive interventions along this continuum to limit the escalation of hate.	
Many hate-motivated offences are committed by ordinary people going about their everyday lives.	Officer to Camera
Research tells us the most common hate motivated events are because of an ongoing local conflict, such as between neighbours, that has escalated over time.	<ul> <li>'You are not welcomed here': Mãori woman target of hate mail from Ponsonby neighbour.</li> <li>Deaphine Frank - 18.06, May 19 2020</li> <li>Image: Image: Image:</li></ul>
Prejudice has three components: Cognitive: the stereotypes or beliefs held about the personal attributes of a group of people. Emotional: the strong feelings such as hostility attached to a group of people. And behavioural: the various forms of negative or harmful actions	EMOTIONAL (HOW YOU FEEL) the storong feelings such as hostility attached to a group of people BEHAVIOURAL (HOW YOU ACT) The various forms of negative or harmful actions

All of us possess prejudice of some type. How our prejudice is formed, the level of our prejudice	Act on it Level of our prejudice How our prejudice is formed
and whether or not we act on this prejudice, largely depends on context. Part of this context is an individual's life experience, their personality, and their social group	Officer to Camera
Cognitively, an individual may have negative stereotypes reinforced through in the media they access. Emotionally, they may have their hostility or anger towards a group of people normalised or encouraged by family members. Behaviourally, they may act in a way that fulfils their desire to fit in to a peer group	Contitue
	Emotional FUCK THE SECOND SECO
	Behavioural MARE SURE TOUR E BROU
Another part of the context that reduces or inflames an individual's prejudice is our response. Our response can reduce or inflame an individual's prejudice. For example, if we turn a blind eye to non-criminal or criminal hate speech, or other low-level hate motivated offending, we are inflaming an individual's prejudice.	our response can <b>reduce</b> or <b>Inflame</b> an Individual's prejudice
We are sending a message to the offender that their behaviour is acceptable and maybe even appreciated. We all know where this behaviour can lead. Our response matters.	FUCK THE YEST
For more information on hate crime offenders, check out the Offender Motivation Types micro-video on the Hate Crime Learning Hub. What you do makes a difference.	TERARANGA HATE-MOTIVATED GRIME AND INCIDENTS