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# **Protecting Our Crowded Places from Attack:**

New Zealand's Strategy

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**Te Whakamaru i Ō Tātau Wāhi  
Kōpiripiri mai i te Whakaekenga:**  
Te Rautaki a Aotearoa

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# Protecting Our Crowded Places from Attack:

## New Zealand's Strategy

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Have you considered what you, as an Owner or Operator, can do to protect your Crowded Place?



Making this your everyday

# Crowded Places Strategy



Published in 2020



All of Government initiative



Provided for all Owners and Operators of Crowded Places to consider what you can do to prevent, or minimise the impact of, an attack



Resources are available for you to use



Here are some key things to consider

## Protecting Our Crowded Places from Attack: New Zealand's Strategy

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# The Four Elements

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Below are the four elements that can be applied consistently (and flexibly) to all crowded places.



# Layered Security

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What does that really mean?



# Why Would I Do a Self-Assessment?

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Why should I do one?



Who should complete this for my crowded place?



When and how often should I do one?



What next?

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**Protecting Our Crowded Places  
from Attack:**  
Self-Assessment Tool

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**Te Whakamaru i Ō Tātau Wāhi  
Kōpiripiri mai i te Whakaekenga:**  
Utauta Aromatawai Whaiaro

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# Key Resources

## Assessing Your Protective Security Tool



## Security Audit



# Other Resources

## Detecting Hostile Reconnaissance



## Recognising Threats





# What Should I Do if There is an Attack?

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## In the event of an attack

### ESCAPE



Move quickly and quietly  
away from danger, but  
only if it is safe to do so

### HIDE



Stay out of sight  
and silence your  
mobile phone

### TELL



Call the Police  
by dialling 111  
when it is safe



[www.police.govt.nz/crowdedplaces](http://www.police.govt.nz/crowdedplaces)

New Zealand Government

English

# Where Do I Find Everything?

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[www.police.govt.nz/crowdedplaces](http://www.police.govt.nz/crowdedplaces)



[Know-the-signs.pdf \(nzsis.govt.nz\)](http://Know-the-signs.pdf (nzsis.govt.nz))

# Who Do I Contact if I'm Concerned?

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**In an emergency everyone should phone 111**

If the information is not time-critical, people can report suspicious or unusual behaviour by:

- completing a report at [105.police.govt.nz](https://105.police.govt.nz), or calling Police's non-emergency number **105**
- visiting their nearest Police station
- phoning Crimestoppers on **0800 555 111**
- contacting the NZSIS on **0800 747 224** or via their Public Contribution Form

Talk with our own security representatives to consider what we can do to prevent an attack, or if anyone has concerns.

# What Do We Do Next?

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Has this presentation raised any concerns about our Crowded Place?

What can we do to prevent an attack?

Who else needs to see this information?

How can we introduce this into our everyday?

**Thank you for your time.**

Remember:

- ESCAPE. HIDE. TELL.
- Little actions can do a lot to protect crowded places
- We can all help share this information wider than our organisation



***All New Zealanders  
are responsible for  
helping to detect  
and prevent attacks  
in crowded places.***