

KEEPING OUR KIDS SAFE

IT IS IMPORTANT FOR OUR CHILDREN TO KNOW HOW TO IDENTIFY UNSAFE BEHAVIOUR AND WHAT TO DO IF THEY FEEL UNSAFE.



Behaviour danger

Behaviour danger refers to suspicious behaviour that could make children feel uncomfortable, unsafe or scared. This can take a variety of forms and might be unwanted approaches, inappropriate touching, unwanted stares, or requests on social media for photos or personal information.

Statistically, children are far more likely to suffer harm from people who are known to them. Police therefore encourage a behaviour-based discussion around keeping children safe. This means focussing on the **behaviours** and **actions** that are inappropriate, rather than the **types of people** that could cause harm.

Children should be encouraged to trust their 'gut instinct' and take action if they feel like something is not quite right.



Advice for families, whānau and caregivers

- Have discussions with your children about identifying and reporting unsafe behaviour
- Teach your child how to get safely to and from school and other places they go
- Go to school with your child so you can show them the safest route
- Make clear rules about getting home. Make other arrangements if someone is away
- Teach your child to deal with hazards like narrow footpaths or busy roads
- Meet the parents of the children in your area and keep in touch. Make sure you know who your child walks home with
- Teach your child to walk home in pairs or small groups, not alone
- Encourage your child to take action when they feel uncomfortable, unsafe or scared. They may be able to talk to a trusted adult, a teacher or a Police officer
- Listen carefully to what your child is saying – take notice of anything that's unusual or out of the ordinary and discuss with your child what they can do if it happens again
- If you feel very uncomfortable with something, raise your concern with their teacher.



Advice for kids

- Trust your 'gut instinct'
- If you feel uncomfortable, remove yourself from the situation
- Tell someone if you feel uncomfortable, unsafe or scared
- If the first person doesn't help, keep trying until someone does.



If you see anything suspicious,
don't hesitate to **call 111**

If you have any information which can assist
Police, call or visit your nearest Police station.

crimestoppers
0800 555 111
speak up, it's anonymous



**NEW ZEALAND
POLICE**
Ngā Pirihimana o Aotearoa