



# SAFER COMMUNITIES TOGETHER

NEW ZEALAND POLICE ANNUAL SUMMARY

2014/15



## PREVENTION FIRST

Preventing crime and road trauma and meeting the needs of victims has been at the centre of the Police operating strategy since 2011. The Prevention First approach is achieving positive results. We are continuing to encourage our staff to view their work through a prevention lens and seek out opportunities to stop crime and road trauma from happening.



### COMMISSIONER'S FOREWORD

I'm proud to say that New Zealand Police staff, working alongside our partners and the community, continue to make a significant contribution to ensuring our country is a safe place to live, work and conduct business.

Over the course of our Policing Excellence strategic change programme, we have seen both crime and crashes reduce. Despite these positive outcomes, we face challenges maintaining momentum. Family violence and the over-representation of Maori as offenders and victims are especially concerning, while calls for help with non-crime issues continue to rise.

We asked our staff and partners to reflect on these challenges in designing the next phase of our transformation journey – Policing Excellence: the Future.

This is forming the blueprint for our future work and together, we are well placed to make some real progress on behalf of communities everywhere.

**Mike Bush MNZM**  
COMMISSIONER



## » REDUCING CRIME



The Police focus on the operational priorities of families, alcohol, youth, road policing, organised crime and drugs has contributed to a reduction in the total crime rate. While violent crime remains a concern, youth crime has dropped significantly.

### TOTAL RECORDED CRIME 2015

**818** PER 10,000 POPULATION  
 DOWN ↓ **17%** OVER 5 YEARS

We are experiencing **172 fewer recorded crimes per 10,000** of population than we were five years ago. While the overall crime rate is dropping, the seriousness and frequency of recorded crime is still of concern.

### VIOLENT CRIME 2015

**98** PER 10,000 POPULATION  
 DOWN ↓ **10%** OVER 5 YEARS

There has been a small **decline in the number of violent crimes per 10,000** of population over five years. Increased reporting of family violence is believed to be a factor. Police are committed to reducing violent crime, including family violence, and the harm it causes.



## REDUCING CRIME CONT. »

## YOUTH CRIME

**198** PER 10,000 POPULATION  
**DOWN 39%** OVER 5 YEARS

The rate of youth court appearances by 14 to 16 year olds has reduced by 125 appearances per 10,000 of population (or 39%) over five years.

Children and young people represent 10% of the population but account for 20% of Police apprehensions. Police and other agencies are working collaboratively to reduce crime by children and young people and help young offenders turn their lives around.

**Youth crime is showing an encouraging downward trend as a result.**

These youth-focussed initiatives promote inter-agency collaboration.



## FAMILY VIOLENCE

**202,661** REPEAT FAMILY INCIDENT CALLS IN 2014/15

**41%** OF FRONTLINE RESPONSE TIME SPENT ON FAMILY VIOLENCE

Our efforts to tackle violence in families have seen more people have the courage to come forward and report. Alongside other government agencies and NGOs, we are determined to reduce the harm caused by family violence.

## POLICE DEMAND

Recorded crime, as reflected in the official statistics, only represents part of the Police workload. Police undertake many other types of non-crime work – such as mental health incidents, attempted suicides and missing persons. These have increased significantly during recent years.

**14,921** NON-CRIMINAL MENTAL ILLNESS INVESTIGATIONS IN 2014/15 (13,102 IN 2013/14)

**17,976** MISSING PEOPLE IN 2014/15

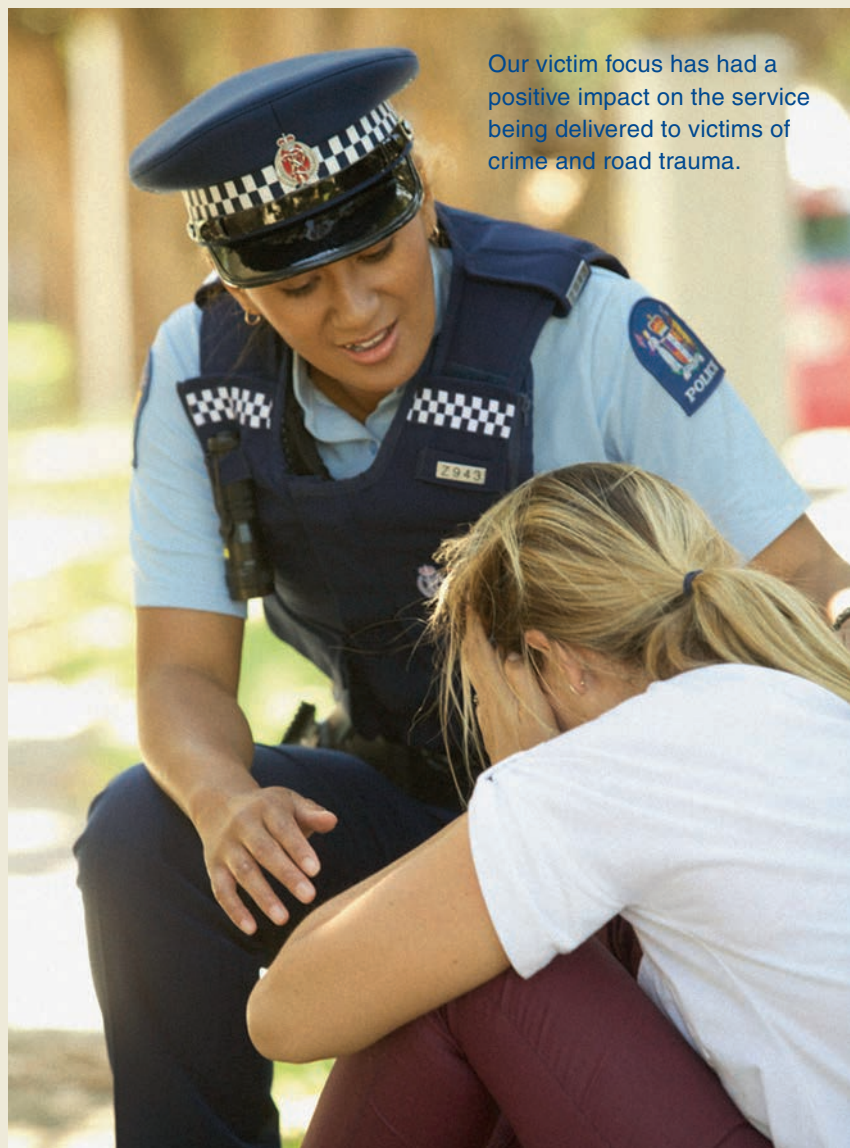
71% of missing people reported to Police are current mental health patients (including dementia). This means that on an average day, Police deal with more than 100 people suffering from mental distress or who are suicidal.

**99.8%**

MISSING PEOPLE CASES WERE RESOLVED IN 2014/15



## WORKING WITH VICTIMS



Our victim focus has had a positive impact on the service being delivered to victims of crime and road trauma.

# 139,987

FOOT  
PATROLS  
IN 2014/15



# 2,628

VICTIM INTERVENTION  
PLANS WERE ACTIONED

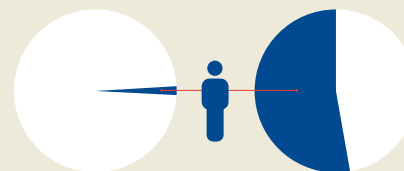
Police activate a gold response for victims who are at greatest risk of repeat victimisation. The purpose of a victim intervention plan is to help the person help themselves with preventative actions so that they can be safe and feel safe.

# 106,248

FAMILY VIOLENCE INCIDENTS  
WERE RISK ASSESSED

Police assess the likelihood of further harm when they attend family violence incidents and ensure each at-risk family receives a multi-agency response tailored to their needs.

### A SMALL PROPORTION OF PEOPLE EXPERIENCED MOST OF THE CRIME



3% OF PEOPLE EXPERIENCE 53% OF CRIME

The 2015 New Zealand Crime and Safety Survey estimates that 3% of the population experiences 53% of crime.<sup>1</sup> By working with partner organisations Police sought to reduce the level of repeat victimisation.

<sup>1</sup> The New Zealand Crime and Safety Survey (NZCASS) 2014, Ministry of Justice

## REDUCING FATAL & SERIOUS CRASHES



Police used a combination of prevention, deterrence and enforcement, along with education and information, to help reduce road deaths and trauma.

The Safer Journeys Road Safety Strategy 2010-2020 sets out New Zealand's approach to road safety. We are committed to working collaboratively with our partners and the community to achieve its aims.

DOWN  
**12%**  
SINCE 2010

### THE REDUCTION IN FATAL AND SERIOUS INJURY CRASHES FROM 2010-14

Despite trending down over the past five years, road trauma remains unacceptably high. There were 5.0 fatal and serious injury crashes per 10,000 population in 2010. This dropped to 4.4 in 2014. Speed, drink driving and distractions continue to be particularly concerning, especially among young and inexperienced drivers.

### LOWER DRINK DRIVE LIMIT

On 1 December 2014 the limit for drivers over 20 was lowered from 400mcg of alcohol per litre of breath to 250mcg, and from 80mg of alcohol per 100ml of blood (0.08), to 50mg (0.05).

Adult drivers blowing 251-400mcg of alcohol per litre of breath receive an infringement notice (\$200) and 50 demerit points. Those over 400mcg face criminal charges.



### EVIDENTIAL BREATH AND BLOOD DRINK DRIVING OFFENCES (EBA)

1 JAN 31 AUG DOWN **14.2%**

From 1 January to 31 August 2015, there was a 14.2% drop in EBA offences for 400mcg and above compared to the same period in 2014.



## » TRUST AND CONFIDENCE – LIVING OUR VALUES EVERYDAY



Our vision is for all New Zealanders to have trust and confidence in New Zealand Police. Our aim is for 80% of people to have full or quite a lot of trust and confidence by 2017.

# 78%

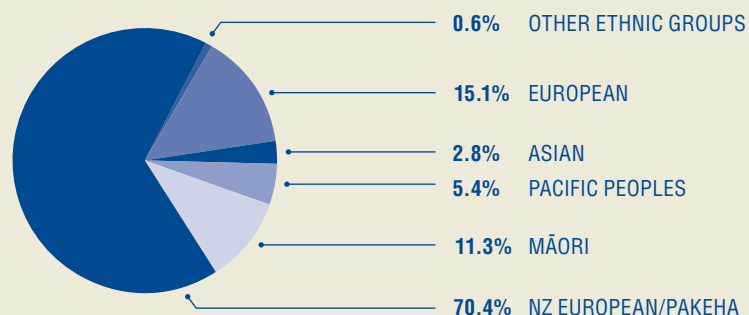
**OF THE PUBLIC EXPRESSED  
FULL OR QUITE A LOT OF  
TRUST AND CONFIDENCE  
IN THE POLICE IN 2014/15**

We are continuing to work with communities on the issues that are important to them. We will make sure that mechanisms are in place so that if someone is not happy with the service they receive, they can raise their concerns and have them investigated.

## TRUST AND CONFIDENCE CONT. »

It is important New Zealand Police reflects the communities it serves. We are making steady progress in attracting, appointing and promoting people from groups traditionally under-represented in Police.

### POLICE STAFF BY ETHNICITY – 2014/15



## USE OF SOCIAL MEDIA

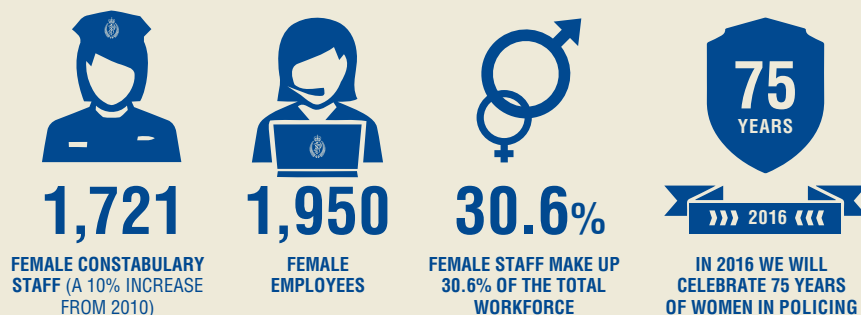


We now manage more than 40 Facebook pages; seven Twitter feeds; and YouTube, Linked In, Instagram and Periscope accounts. In 2014, we saw a fourfold increase in incoming messages and interactions, jumping to a nearly 2.1 million a year.

**1.5M** PEOPLE PER WEEK  
CONNECT WITH  
OUR CONTENT

We use social media to share prevention advice, give crime and traffic updates, ask the public for help and engage with people on a range of topics.

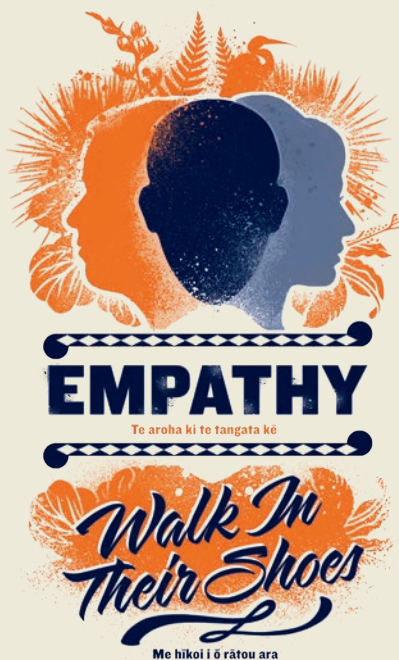
### WOMEN IN POLICING – AS AT 30 JUNE 2015





## TRUST AND CONFIDENCE CONT. »

In 2014/15 we added two more values to the existing Professionalism, Respect, Integrity and Commitment to Māori and the Treaty values. Empathy is important when interacting with victims and witnesses. Valuing Diversity is vital in today's New Zealand where services need to be appropriate to each individual.



## » INNOVATION

We are equipping our people with tools and technology so they can deal with issues on the spot rather than returning to a police station to complete the paperwork.

# 9,600

SMARTPHONES ISSUED TO POLICE STAFF



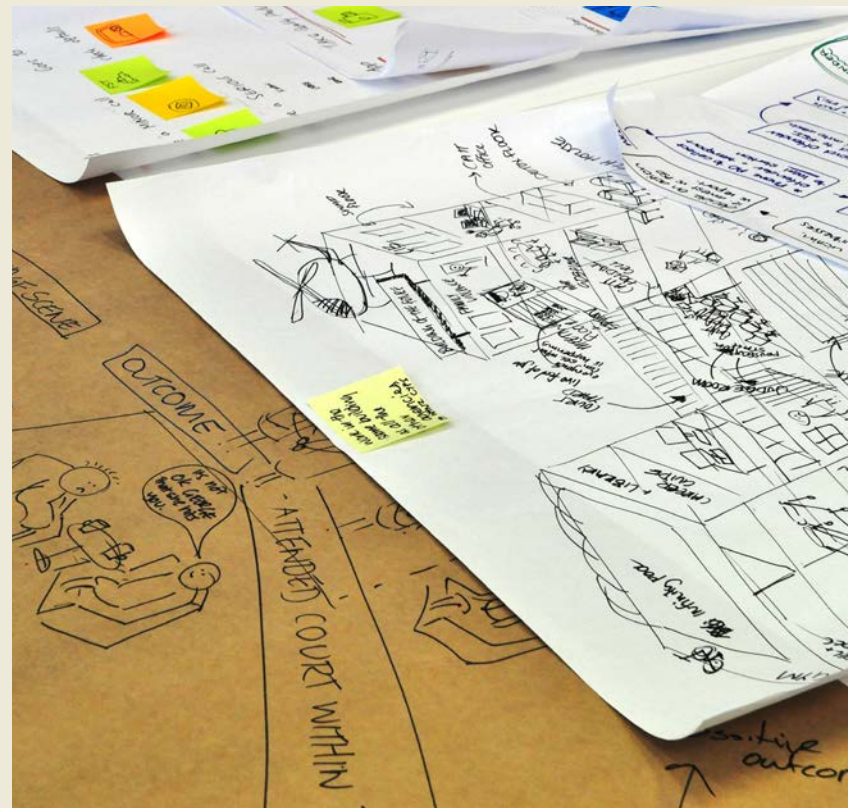
### THE ON DUTY APP

Allows officers to receive and update tasks via their smartphone, reducing paperwork and enabling a more visible policing presence in the community.





## INNOVATION CONT. »



We opened the Mobility Innovation Lab and Experience Centre in December 2014. It fosters rapid deployment of ideas and tools that have direct frontline benefit. The results are shared globally, creating commercial partnerships to develop international markets for Police-developed applications that will return revenue and resources and enable us to further invest in our mobility capability.

4

LOCAL &  
GLOBAL  
STRATEGIC  
PARTNERS

25+

NEW ZEALAND &  
INTERNATIONAL  
VISITORS

340

FRONTLINE  
STAFF ATTENDING  
WORKSHOPS

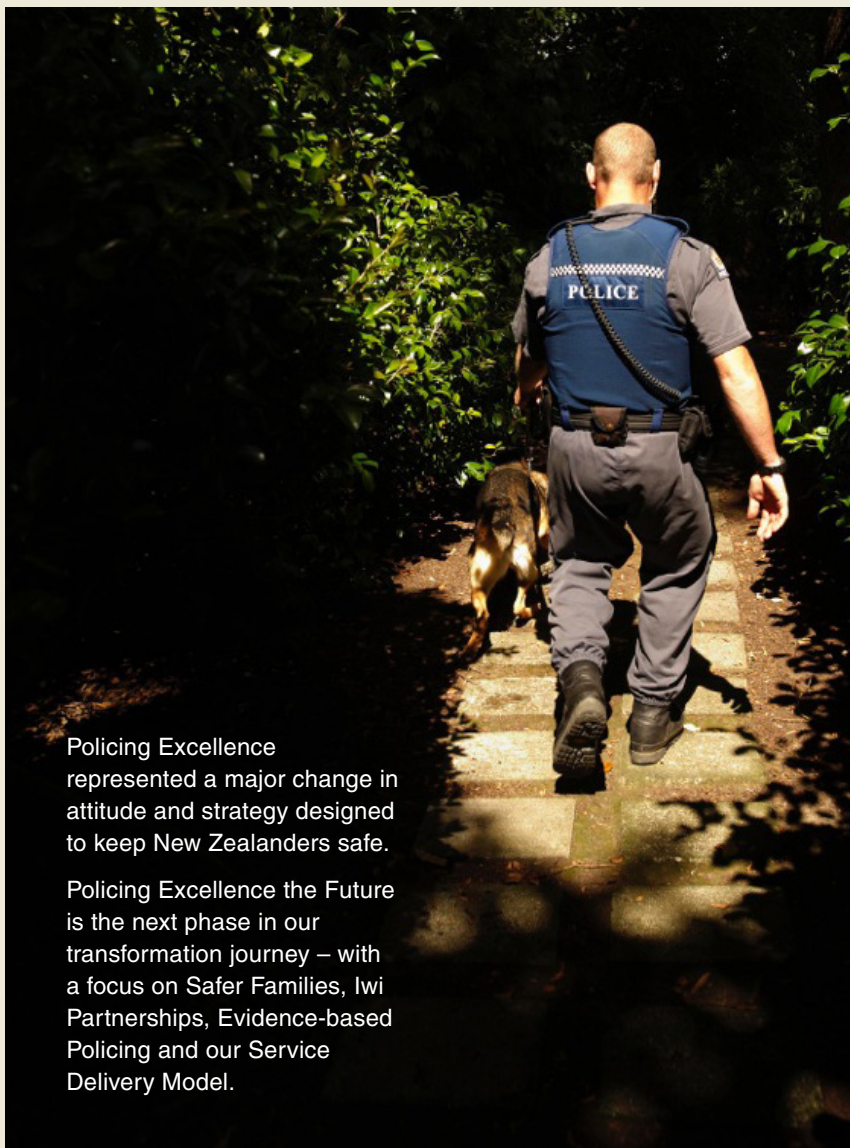
10

INITIATIVES  
RESEARCHED,  
DESIGNED,  
TESTED, &  
PROTOTYPED

1

GROUND  
BREAKING  
INTELLECTUAL  
PROPERTY  
DEAL

## » POLICING EXCELLENCE – THE FUTURE



Policing Excellence represented a major change in attitude and strategy designed to keep New Zealanders safe.

Policing Excellence the Future is the next phase in our transformation journey – with a focus on Safer Families, Iwi Partnerships, Evidence-based Policing and our Service Delivery Model.





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